



BOAZ GABBAI
Graphic Designer

info@bldesign.com
www.BoazGabbaiDesign.com

Ganei Tikva, Israel 050.646.1953
West Hills, CA 818.340.3362

BOAZ GABBAI GRAPHIC DESIGNER

Objective	Freelance / part / full time position as an art director/ graphic designer
1988 – Current	<p>Owner BG DESIGN - Graphic design studio. Providing graphic design solutions for diverse industries and non-profit organizations.</p> <p>My experience includes conceptual design and production of magazines, advertising campaign, corporate identity, and marketing collateral, packaging, websites, taking projects from concept to press-ready files.</p> <p>Experienced in all areas of graphic design. Able to work extremely fast under tight deadlines with great attention to detail while possessing a high standard of quality.</p>
Publications Work:	
2010 - 2014	<p>Art Director - Elegant Living Magazine: www.elegantlivingmagazine.com Developed an upscale luxury lifestyle regional magazine format, design and production.</p>
2010 - 2012	<p>Art Director - JLiving Magazine: www.jlivingmag.com Concept, Design & production for lifestyle regional magazine.</p>
2006 – 2010	<p>Publisher / Art Director - ValleyLife Magazine: www.valleylifemagazine.com I founded, published and designed ValleyLife Magazine, a lifestyle magazine. ValleyLife was praised for it's professional design and great content as it became a household name in the West Valley.</p>
1990 - 2005	<p>Art Director - Response Magazine, The Simon Wiesenthal Center, Los Angles Transformed the Simon Wiesenthal Center's <i>Response</i> newsletter into an international magazine, helping increased visibility and subscribers around the world.</p> <p>Art Director – Commitment Magazine, The Museum of Tolerance publication Promotional collateral design projects for the Museum of Tolerance in Los Angeles.</p>
2003 - 2005	<p>Art Director - LA Yoga Magazine Developed a new magazine format including masthead (logo) design. Helped increase attention, visibility and ad sales.</p>
1988 - 2001	<p>Art Director - The WJC Report Magazine, The World Jewish Congress, NYC Transformed WJC newsletter into a nation wide high visible publication.</p>
Educational Background	4 years - Tel Aviv, Israel - Technion, Israel Institute of Technology, Graphic Design
Technical Proficiency Application:	Platform: Mac OS X El Capitan Adobe CC (InDesign, Photoshop, Illustrator), Quark, Wix, Adobe Acorbat

For portfolio, please visit: [**www.BoazGabbaiDesign.com**](http://www.BoazGabbaiDesign.com)